

**DATA PROTECTION INFORMATION FOR CUSTOMERS OF NORAS MRI PRODUCTS GMBH**  
**Information in accordance with Articles 13, 14 and 21 of the General Data Protection Regulation**  
**(GDPR)**

Dear Customers,

In the following we inform you about the processing of your personal data (Art. 4 No. 2 GDPR). In this declaration you will find information on the handling of your personal data and the claims and rights to which you are entitled under the data protection regulations.

#### **1. Who is responsible for data processing and whom can I contact?**

Responsible for the processing of your personal data:

NORAS MRI products GmbH, Leibnizstr. 4, 97204 Höchberg, Germany

You can contact the external data protection officer at:

Datenschutzbeauftragter Dominik Fünkner, Leopoldstr. 21, 80802 München

+49 89 250039227, consulting@datenschutzexperte.de

#### **2. Which data do we process and from which sources?**

We process the data that we receive from the business relationship with you or which is publicly accessible. In particular, this includes name, address and telecommunication data as well as correspondence (e.g., written exchanges with you).

#### **3. For what purposes do we process your data, on what legal basis, and what data/data categories are included?**

We process your personal data in accordance with the provisions of the European Data Protection Regulation (GDPR) for various purposes. In principle, the following are considered as processing purposes: To fulfil contractual and pre-contractual obligations (Art. 6 para. 1 letter b GDPR), to fulfil legal requirements (Art. 6 para. 1 letter c GDPR), to safeguard legitimate interests (Art. 6 para. 1 letter f GDPR) or on the basis of your consent (Art. 6 para. 1 letter a GDPR).

a) To fulfil contractual and pre-contractual obligations (order initiation, execution, processing)

Legal Basis: Art. 6(1) letter b GDPR In particular, this includes name, address and telecommunication data as well as correspondence (e.g., written exchanges with you).

b) To meet legal requirements (e.g., tax law)

Legal Basis: Art. 6(1) letter c GDPR In particular, this includes name, address and telecommunication data as well as correspondence (e.g., written exchanges with you).

c) Consent management (administration of declarations of consent and revocation under data protection law)

Legal Basis: Art. 6(1) letter a GDPR This includes master data and data protection declarations

You can revoke your consent at any time with future effect. This also applies to the declarations of consent that you have given us prior to the validity of the GDPR, i.e. before 25 May 2018. The revocation is only effective for future processing.

d) Data subject rights management (processor of requests from data subjects for information, correction, deletion, restriction of processing and data portability to fulfil the data protection rights of the data subjects)

Legal Basis: Art. 6(1) letter c GDPR In particular, this includes name, address and telecommunication data as well as correspondence (e.g., written exchanges with you).

e) In the context of weighing of interests (e.g., for direct advertising, provided you do not object to the use of your data)

Legal Basis: Art. 6(1) letter f GDPR In particular, this includes name, address and telecommunication data as well as correspondence (e.g., written exchanges with you).

#### **4. Who receives my data?**

Within our company, those departments will have access to your data which need it to fulfil our contractual and legal obligations. The data will only be passed on to recipients outside the company if this is permitted by law. External data recipients may include:

- Forwarding companies for the purpose of dispatch processing
- Pre-suppliers in cases of customer support
- Public bodies and institutions (e.g., tax authorities) in the event of a legal or official obligation
- Contract processors used by us (Art. 28 GDPR), for example in the area of IT services, who process your data on our behalf in accordance with our instructions

## 5. How long is my data stored?

We process and store your personal data for as long as this is necessary for the fulfilment of our contractual and legal obligations. For example, the retention obligations under the German Commercial Code (HGB) and the Fiscal Code (AO) provide for periods of up to 10 years.

## 6. Is data transferred to a third country or to an international organization?

We will only transfer your data to countries outside the European Union (third countries) if this is required by law or if you have given us your consent.

## 7. What data protection rights do I have?

Every data subject has the right to

- **Information** in accordance with Art. 15 GDPR
- **Correction** in accordance with Art. 16 GDPR
- **Deletion** in accordance with Art. 17 GDPR
- **Restriction of Processing** in accordance with Art. 18 GDPR as well as
- **Data Portability** in accordance with Art. 20 GDPR

To exercise the above rights, please contact the responsible parties named under Point 1("Who is responsible for data processing and whom can I contact?")

Insofar as the processing of your personal data is carried out to safeguard our legitimate interests in accordance with Art. 6(1) letter f GDPR, you can object to this processing in accordance with the legal requirements in Art. 21 GDPR. Further information on your right of objection can be found at the end of this data protection notice in "Information on your right of objection under Article 21 GDPR".

In addition, there is a right of appeal to a data protection supervisory authority (Art. 77 GDPR) if you believe that the processing of your personal data is unlawful. The right of appeal is without prejudice to any other administrative or judicial remedy. The data protection supervisory authority responsible for our company is:

Bavarian State Office for Data Protection Supervision (Bayerisches Landesamt für Datenschutzaufsicht), Promenade 18, 91522 Ansbach, Germany

## 8. Is there an obligation for me to provide data?

Within the framework of our business relationship, you must provide the personal data required for the establishment, implementation and termination of a business relationship and the fulfilment of the associated contractual obligations, or which we are legally obliged to collect. Without this information, we will generally not be able to enter into or execute and terminate the contract with you.

## 9. Is there automated decision making in individual cases?

In principle, we do not use fully automated automatic decision making to establish and carry out the business relationship (Art. 22 GDPR). If we should use these procedures in individual cases, we will inform you separately, insofar as this is prescribed by law.

## 10. Will my data be used to create a profile?

Your data will not be used for profiling. Profiling is any type of automated processing of personal data that consists of using this data to analyse or predict certain personal aspects.

## Information about Your Right of Objection according to Art. 21 General Data Protection Regulation (GDPR)

### a) Right of Objection in Individual Cases

You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data concerning you, which is based on Article 6(1) letter f of the GDPR (data processing on the basis of a balance of interests); this also applies to any profiling based on this provision within the meaning of Article 4(4) GDPR.

If you file an objection, we will no longer process your personal data, unless we can prove compelling grounds for protection for processing that outweigh your interests, rights and freedoms, or unless the processing serves to assert, exercise or defend legal claims.

### b) Right of objection to the processing of data for direct marketing purposes (Art. 21(2) GDPR)

We can also process your data for direct advertising within the framework of legal regulations. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising. This also applies to profiling insofar as it is connected with such direct advertising.

The objection can be made informally and should, if possible, be addressed to the bodies or persons mentioned in the data protection information under point 1 ("Who is responsible for data processing and whom can I contact?").